

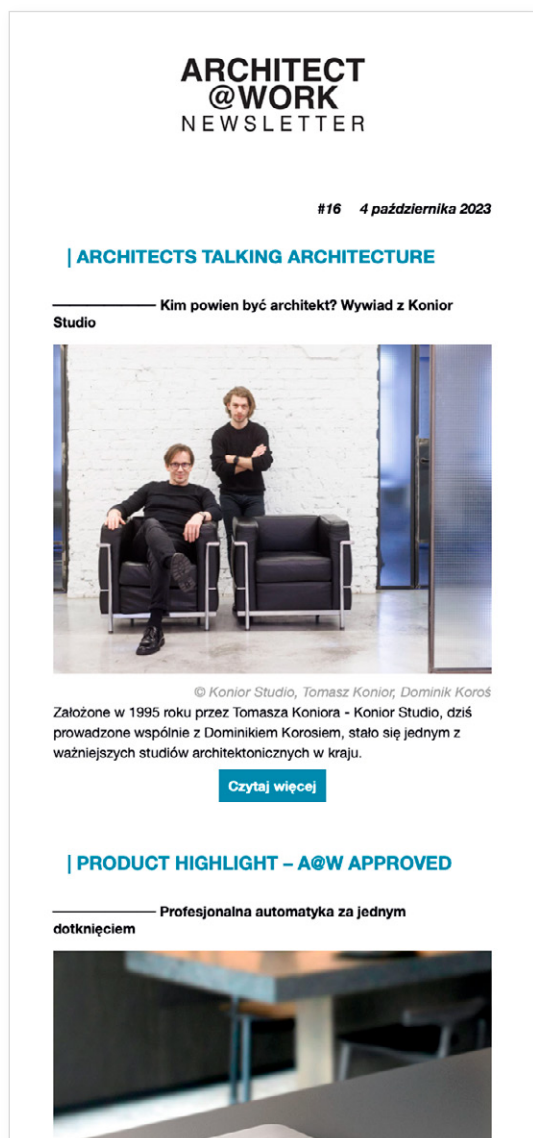
**10.000**

architects & interior  
designers subscribed

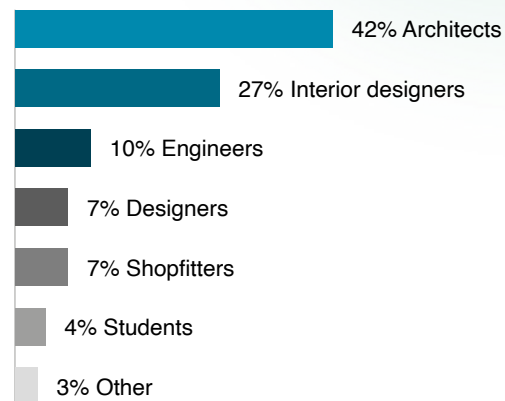
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The A@W Newsletter offers unique insights into trends, topics and product innovations relevant for the architecture & design community

# Why advertise?



## Readership



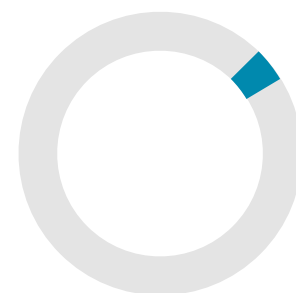
## Statistics



### Open

The average open rate of the A@W Poland Newsletter is:

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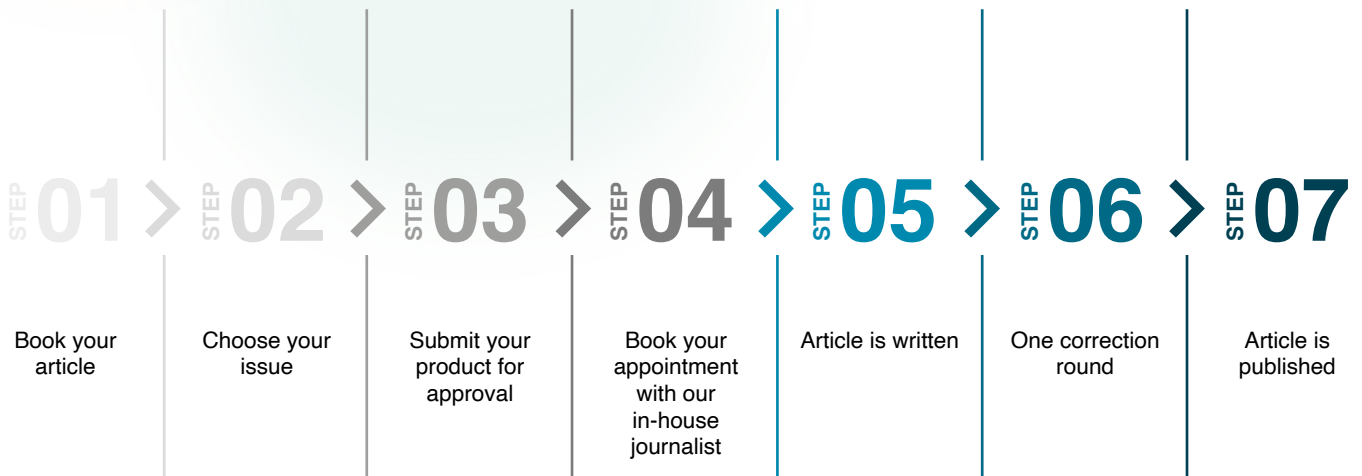
<sup>1</sup> the average open rate for the architecture & construction industry is 22,5% (source Mailchimp)

<sup>2</sup> the average click-through rate for the architecture & construction industry is 2,5% (source Mailchimp)

## I 2024 Periodicity

	<u>Deadline</u>	<u>Appearance</u>
ISSUE #21	17 <sup>th</sup> January	7 <sup>th</sup> February
ISSUE #22	20 <sup>th</sup> March	10 <sup>th</sup> April
ISSUE #23	17 <sup>th</sup> April	8 <sup>th</sup> May
ISSUE #24	14 <sup>th</sup> August	4 <sup>th</sup> September
ISSUE #25	18 <sup>th</sup> September	9 <sup>th</sup> October
ISSUE #26	13 <sup>th</sup> November	4 <sup>th</sup> December

## I Procedure



## I Specifications

### | PRODUCT HIGHLIGHT – A@W APPROVED

Profesjonalna automatyka za jednym dotknięciem



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The architecture of Casa RCR perfectly complements its location, connecting the interior to the exterior, thanks to the new ah!60IF system from panoramah! This innovative product uses precision engineering and cutting-edge manufacturing techniques to offer large-scale glazing, which is seamlessly incorporated across the two floors, maximising natural light and offering uninterrupted views from this luxury property.

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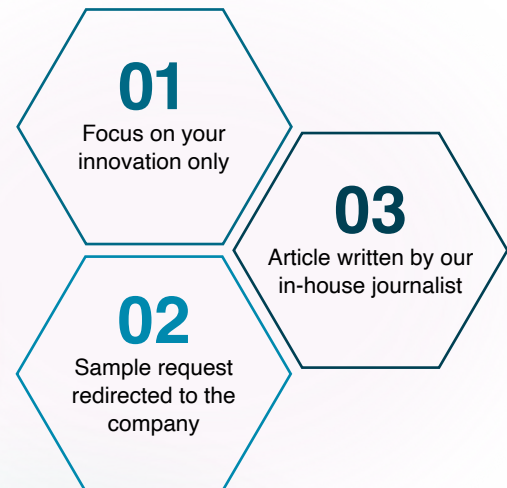
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POLAND	10.000	6.000 PLN (+- 1.375 EUR)
PORTUGAL	5.500	2.250 EUR